



The international summit for
wind-powered maritime transport
16 and 17 june 2027 4TH EDITION



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#WindforGoods

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EDITORIAL

WIND FOR GOODS IS BACK FOR ITS FOURTH EDITION!

With the same commitment to supporting, promoting and showcasing wind propulsion in the maritime sector, Wind for Goods has established itself as a must-attend event for the entire industry. Since its first edition in 2021, we have envisioned a unique event combining business opportunities, demonstrations, panel discussions, inspirational content and networking moments, all within the exceptional setting of the Saint-Nazaire submarine base.

On 16 and 17 June 2027, Wind for Goods will once again bring together key stakeholders in wind-powered shipping around three major objectives:

- Showcasing wind propulsion solutions and technological innovations
- Fostering connections and synergies across the industry
- Informing, engaging and mobilising financiers, cargo owners, public decision-makers and industrial stakeholders

True to its core values, the 2027 edition will build on this momentum while introducing new opportunities.

Starting today, you can choose to exhibit your solutions, pitch your expertise, attend conferences and panel discussions, and expand your professional network.

While the full programme will be unveiled soon, one thing is certain: Wind for Goods 2027 will highlight major developments and key industry news in wind-powered shipping, at the French, European and international levels. It is where technologies advance, where vessels are built, and where cargo owners, ports and industrial players take action.

Registration is now open.

We look forward to welcoming you.



Fabrice Joubert
Chief Executive Officer, Nantes Saint-Nazaire Développement
Organiser of Wind for Goods

The key figures of wind-powered



In 2024, the global market for wind-assisted propulsion is estimated at approximately USD

120M

with annual growth expected to exceed 70% over the coming decade.



2025

More than 70 vessels equipped with a wind propulsion system (either as primary or auxiliary propulsion) and 130 additional vessels on order.



By 2030. More than

1.200

newbuild and retrofit projects are expected to be on order.



By 2030, the industry aims to deliver:

4600

obs created, EUR 1.6 billion in revenue, and 500 vessels on order.



36

companies specialising in wind propulsion worldwide, including 11 in France, of which 5 are based in the Nantes–Saint-Nazaire region.

France and its strengths

France has strong structural advantages that position it as a leader in wind-powered maritime transport: the world's second-largest maritime area, industrial excellence, expertise in shipbuilding, aerospace, composite materials and digital engineering.

Building on these strengths, the wind propulsion sector is rapidly taking shape, supported by networks such as Wind Ship and connected to international initiatives led by the International Windship Association (IWSA).

Wind propulsion solutions are no longer experimental. They are now industrialised, installed on operational vessels, and fully integrated into shipowners' decarbonisation strategies.

The Nantes–Saint-Nazaire region has established itself as one of Europe's leading hubs for the sector. It brings together a unique ecosystem of companies (Chantiers de l'Atlantique, CWS, Wisamo, Neoline, Airseas, among others), research centres, port infrastructure and training organisations.

A significant share of French jobs and projects related to wind propulsion is already concentrated in the region, which is expected to experience strong growth through 2030.

It is within this dynamic environment that Wind for Goods has been held in Saint-Nazaire since 2021, at the heart of a region where the maritime transition is becoming a reality.

Wind for Goods 2025 in a few figures



95 %
of the exhibitors wish to take
part in the 2027 edition



10 panel discussions
and keynote
sessions, all
with english interpretation



1000+
+ visitors from over
35 countries



14 workshops and
tutorials hosted under the Dome



74 exhibitors
showcasing
models and
prototypes, including more than
20 international companies



69
speakers over 2 days



4 boats in dock
and demonstrations
at sea



1 networking evening
with ocean views



1 B2B matchmaking platform
for targeted business
meetings



1 cocktail reception
on the terrace of
the submarine base

Were you unable to attend Wind for Goods ?
Here is A SUMMURY of the two-day event.





This 4th edition envisages a high-profile international positioning with:



More than

1200

visitors expected over the 2 days



80

exhibitors : prototypes, solutions, scale models, etc...



Nearly **20** workshops, round tables and conferences



Demonstrations boats
in the dock

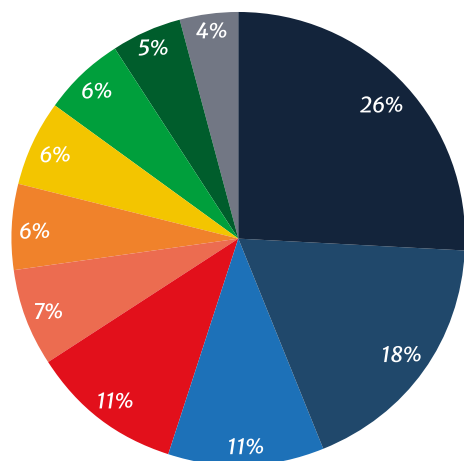


Business meetings



2 days to present your solutions to a qualified and captive target audience

Profiles of the 2025 visitors

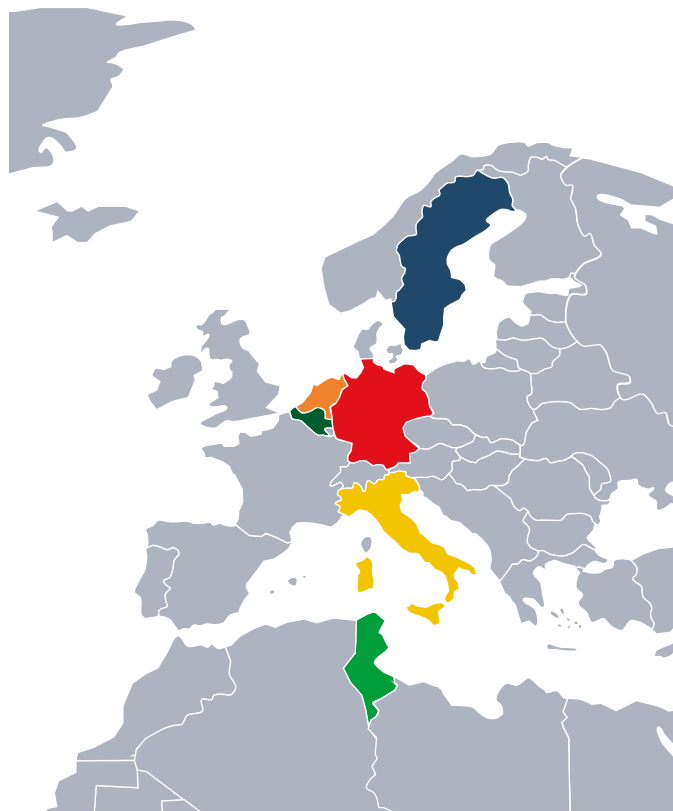


Business segment*

- Manufacturers
- Developers of technologies
- Support services
- Associations / Clusters
- Local councils
- Public sector
- Supply chain
- Research and training
- Support services
- Investors

* Based on information provided by visitors.

Mapping of visitors countries of origin



35 nationalities

Top 6 of most represented countries outside France:

1. Germany
2. Netherlands
3. Italy
4. Tunisia
5. Belgium
6. Sweden



Shipbuilding and wind propulsion systems



Shipowner / Charterer / Carrier



Ship design



Digital solution



Logistics and material handling equipment



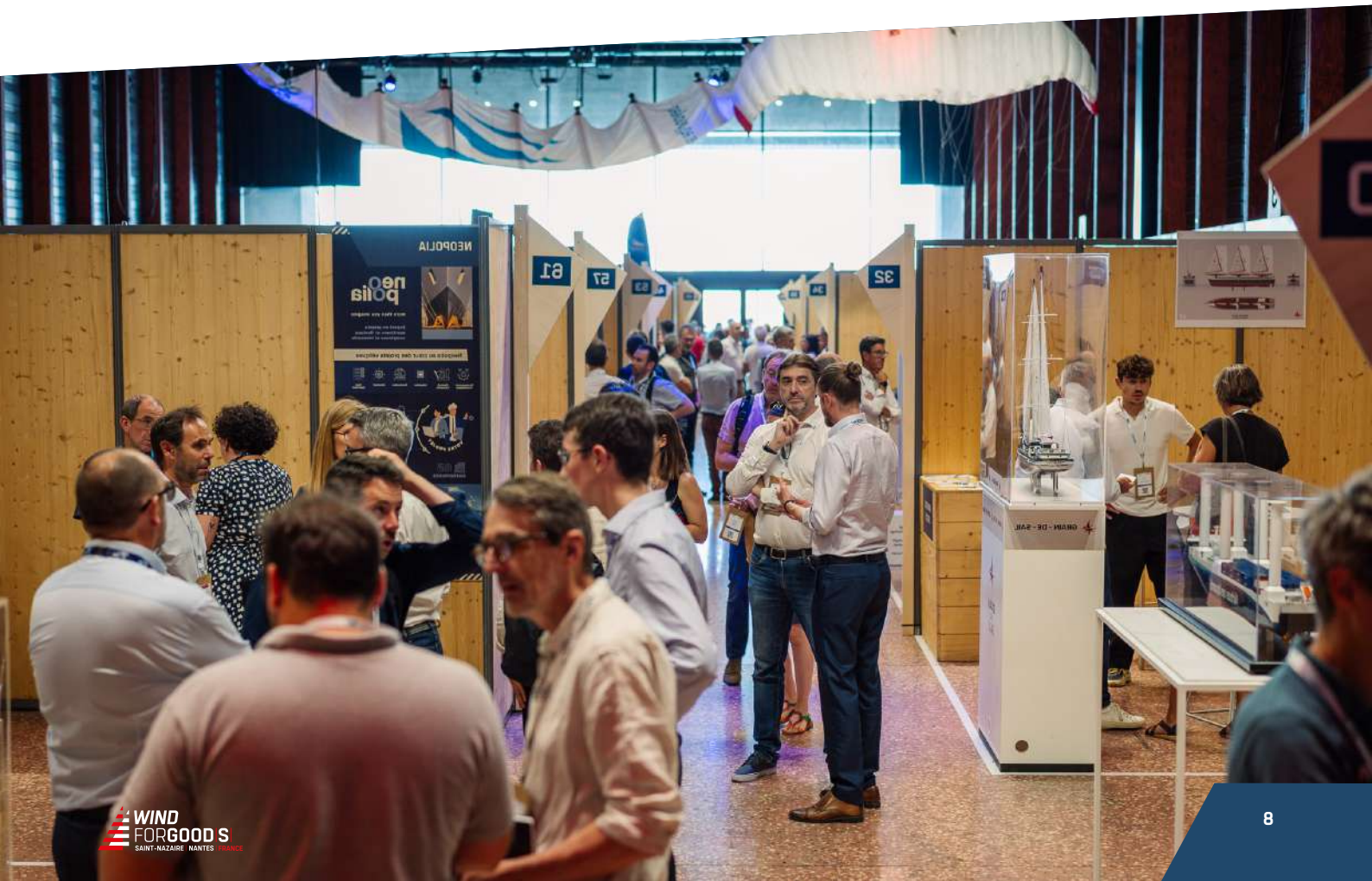
Services providers



Regulatory authorities, professional associations and institutions



HR and training



An ambitious far-reaching communication plan for the event

- **Dedicated [website](#)** for Wind for Goods (7600 visits in 2025)
- **Dedicated [Linkedin page](#)** for Wind For Goods : 4200 subscribers
- **Emailing campaign** ; 2300 targeted contacts
- **Dedicated newsletter** with a special report on wind-powered transport sent to nearly **8000 B2B contacts**
- **27 journalists** who came in 2025
- **Commercial launch event at the SMM in Hamburg in 2026**

2 days to make concrete progress on the maritime transport transition!

Wind for Goods will offer a programme of conferences, round tables, and workshops on the current issues, staying closely attuned to industry stakeholders:

- **Regulations and standards**
- **Shippers and users : expectations for 2023?**
- **How to integrate wind propulsion into a logistics strategy ?**
- **Scaling up wind propulsion in shipping : challenges and opportunities**
- **Integration strategies within the global maritime ecosystem**
- **Responsible procurement and low-carbon transport : how to build a credible approach**
- **HR and training : no industrialisation without skills, no scaling without talent - is the industry ready?**
- **Global news and trend analysis**



WHY EXHIBIT AT WIND FOR GOODS ?

- **Access a one-of-a-kind ecosystem in Europe**
Discover the entire decarbonised maritime transport value chain in one place.
- **Position your company in a fast-growing, rapidly evolving market.**
Wind for Goods is where the future standards and collaborations are being built.
- **Boost your business opportunities via the B2B platform**
Curated meetings with qualified decision-makers.
- **Demonstrate your solutions in real-world conditions**
Demonstrations, prototypes, feedback: this is where innovation comes to life.
- **Align your brand with a purpose-driven event with strong international reach.**
A recognised event, backed by a leading region driving the maritime transition.



Wind for Goods , a quality certified environmentally responsible event !

Aware of the environmental and societal impacts of events, Nantes Saint-Nazaire Développement is committed to making Wind For Goods a sustainable event, minimising its negative impacts on both society and the environment.

Designin sober and reusable scenography

- Zero carpets.
- To reduce unnecessary ink use, we opt for white, open layouts.
- Using on-site furniture or renting from local suppliers.
- The scenography is designed to be timeless and reused from edition to edition.

Banking on sustainable communication

- Zero printing on paper: the programme is only available in digital format and in situ in a large format.
- On-site signage is kept to the strict minimum needed to inform the public.
- Zero goodies : as the organizer, we do not offer any goodies at the event. Exhibitors and participants are encouraged to adopt a zero goodies policy and undertake to limit brochures and goodies.

Adopting local and seasonal catering and limiting food waste

- Food provided to attendees is mostly locally sourced, from short supply chains, seasonal and from farms.



Practical information

16 and 17 June 2027

Venue of the Event

How to get here ?

Submarine base
9 boulevard de la Légion d'Honneur
44600 Saint-Nazaire

Access

- From Paris : 3 hours by train TGV
- From Nantes : 40 minutes by train
- From Nantes airport : 50 minutes by car
- Bus shuttle service (contact the organizers)

For your trip, we recommend the use of the soft mobility.



Contact us

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The international
summit for
wind-powered
maritime transport
#WindforGoods

