Press release

Nantes & Saint-Nazaire, France — October 22, 2026

Wind for Goods 2027 has already secured nearly two-thirds of its exhibition booths

With major maritime players from Norway, the UK, Germany, the Netherlands, Finland, and Spain confirmed, the flagship event for wind-assisted cargo shipping has 30 booths still available out of approximately 80.



Nantes & Saint-Nazaire, France – October 22, 2026 – As the international shipping industry faces tightening carbon compliance standards and rising fuel costs, wind-assisted propulsion is rapidly shifting from innovative trial to mainstream industrial deployment. Illustrating this market momentum, **Wind for Goods**, the leading international event dedicated to wind-powered maritime transport, today announces that **nearly two-thirds of its exhibition booths are already booked**, with 30 exhibition spaces now open to global tech providers and equipment manufacturers.

With international exhibitors representing 20% of the total, the lineup, featuring key delegations and industry leaders from Norway, the United Kingdom, Germany, the Netherlands, Finland, and Spain, underscores the event's role as the **primary European marketplace** where shipowners, cargo owners, and maritime innovators assemble to execute green transport strategies.

Driving the market forward: what to expect at Wind for Goods 2027

Rather than focusing solely on future promises, the 2027 edition anchors its narrative on proven ROI and operational maturity:

- **Cargo owner and shipowner presence**: An opportunity to meet cargo owners and shipowners and discuss their wind-assisted shipping needs.
- **Two years of in-service operational data**: Industry leaders will share real-world performance metrics, carbon savings, and return-on-investment feedback gathered from cargo vessels operating with wind propulsion over the past two years.
- **Live vessel demonstrations**: On-site access to active demonstrators, scale models, and sea trials docked directly at the port facility in Saint-Nazaire.
- **A European hub for maritime innovation**: Nantes–Saint-Nazaire, France, continues to consolidate its position as a European industrial hub for wind-powered shipping technologies.

"Wind propulsion has passed the proof-of-concept stage; it is now a key asset for global supply chain resilience and regulatory compliance. For the 2027 edition, we also want to put a strong emphasis on real-world feedback, looking not only at the performance achieved but also at the challenges encountered and the lessons learned. Sharing these experiences is key to accelerating the adoption of wind propulsion across the industry. Having nearly two-thirds of our exhibition booths already booked months ahead of the event confirms that market demand is accelerating. Wind for Goods is the only event bringing together the entire wind propulsion value chain."

— Antoine Adam, Director of Business Attraction Nantes Saint-Nazaire Développement, organizer of WFG

Exhibition opportunities for international exhibitors

With 30 booths available out of approximately 80 before the floor layout is finalized, international companies seeking to position themselves at the forefront of maritime decarbonization are encouraged to lock in their presence.

- **Exhibitor space & commercial inquiries**: Aurore SEVELLEC — Associate Director, Opticom
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About Nantes Saint-Nazaire Développement

The Nantes Saint-Nazaire Développement agency aims to foster the responsible economic development of the Nantes and Saint-Nazaire French region. This association, an association supported by Nantes and Saint-Nazaire cities & chamber of commerce, works to unite, attract, and promote impactful economic stakeholders. Internet website: https://www.nantes-saintnazaire.fr/en/

More info: https://www.windforgoods.fr/en

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