

1st national event dedicated to environmentally-responsible maritime transport

**WIND FOR GOODS**  
21 September 2021 in Saint-Nazaire

**Nantes, 28 June 2021** – On 21 September of this year, the Nantes Saint-Nazaire Development Agency is set to host *WIND FOR GOODS*, the first national event dedicated to the technologies of wind-propelled maritime transport. Bringing together businesses, networks, institutional partners and elected officials, the ambition of this unique event is to turn the spotlight on the key players and concrete solutions already contributing to the decarbonisation of freight transport, all in the interests of protecting our environment.

The challenges posed by the ecological transition demand responses on a grand scale. With its capacity to innovate and imagine wide-ranging solutions, the industrial sector is a driving force in this transformation. Carbon-free maritime transport is one of the sectors of the future, identified as a priority by Nantes and Saint-Nazaire where a rich and dynamic ecosystem is already flourishing. This one-day event, the first of its kind in France, will provide an unprecedented opportunity for key players to come together and discuss the international future of this fast-growing sector, as well as discovering 15 demonstrations from leading firms.

ON THE AGENDA:

- Discussions of the major challenges facing the sailboat shipping sector:
  - An overview of the latest technologies and projects bringing a breath of fresh air to maritime freight.
  - Focus on the sector's potential, and its key growth drivers.
  - Highlighting the ecological priority of decarbonising maritime transport
  
- Over twenty companies will be on hand to present their technologies in the flesh: from demonstrations in the docks of Saint-Nazaire to models, simulators and discussion sessions.

Open to everybody with an interest in the industry (shipbuilders, technology developers, experts, manufacturers, transporters, commission agents etc.), attendees can sign up via the event website now: <https://www.windforgoods.fr/>

More details to be announced soon

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For all press requests (practical details, interviews, partnership etc.)  
please contact our communications partner LEON:

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The Nantes Saint-Nazaire Development Agency is devoted to nurturing the responsible economic development of the Nantes-Saint-Nazaire region. The agency works to attract French and international businesses operating in the region's areas of expertise, adding real value in terms of the economic, ecological and social transformations in progress. NSND helps businesses, their employees and their families to settle in to the area, providing a wide array of services spanning the research phase through to permanent installation.

<https://invest.nantes-saintnazaire.fr/>

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