

Wind for Goods 2023: Ticket office opening

Wind for Goods - the only national event dedicated to wind-powered maritime transport - unveils its 2023 programme. Some fifty exhibitors will be present for this second edition, which will welcome 1,000 visitors from 1 to 2 June 2023 in Saint-Nazaire, Pays de la Loire.

Nantes, 9 February 2023 - The Nantes Saint-Nazaire Développement agency, in partnership with the Pays de la Loire Region and the Nantes Saint-Nazaire ADEME, will be hosting the second international Wind for Goods edition dedicated to wind-powered maritime transport on 1 and 2 June 2023. This edition will offer a fine programme, with many conferences, meetings and experiments, as well as the opportunity to sail aboard a new generation of ships. The challenges posed by environmental transition require powerful responses, and industry is a major driver of innovation, with its ability to design and develop large-scale solutions. Carbon-free maritime transport and marine energy are some of the sectors of excellence in Nantes and Saint-Nazaire. This year's event will be a great opportunity to discuss the sector's key national and international stakes and to meet those acting in this booming ecosystem.



In September 2021, the first Wind for Goods event attracted more than 600 visitors, 17 companies and 20 innovations in wind-powered transport in Saint-Nazaire. The focus was on the stakeholders delivering concrete, large-scale solutions to help decarbonise international maritime transport and protect the environment. For the 2023 edition, the exhibition will be held over two days. A great opportunity to welcome twice as many exhibitors, to further explore the various subjects and to favour synergies. While the 2021 edition featured the first prototypes and demonstrators, this new edition will showcase the results of these projects, including the first sail-equipped ships and innovative technologies at sea.

Discovering the new generation of ships at sea

Attending the Wind for Goods event will be a unique opportunity to get a sneak preview of the new wind-powered transport ships that are only just out of the shipyards and that will change the face of shipping in the near future. It will also be the opportunity to embark on one of the new generations of ships for an unprecedented sea outing.



Among those to be discovered at sea:

- Built at the end of 2022, the **Zéphyr&Borée Canopy** will be used to transport the launcher for Ariane 6 from continental Europe to French Guiana. Its participation in Wind for Goods will be its first ever public appearance, before setting off on The Arch for a European tour on 3 June.
- **WISAMO**, developed by Michelin to contribute to the decarbonisation of maritime transport, will also be making its first real-life appearance at Wind for Goods. This inflatable wing operated by Frenchman Michel Desjoyeaux is 100% retractable, fully automated and can be installed on any type of ship.
- French sailor Yves Parlier will be taking part in the event with his Beyond the Sea catamaran **SeaKite**, which he will be testing in the waters of Saint-Nazaire, after performing conclusive tests throughout the winter in the Arcachon bay.
- **Iliens**, which sails between Quiberon and Belle-Ile, will be visiting its neighbouring port for the second time.
- **Terre exotique**, a spice carrier and its 18-metre IMOCA.

Many prototypes presented at the exhibition

The sector's leading companies will be present at this unifying event. At the exhibition, a wide range of innovative solutions for decarbonising maritime transport will be presented.

The many exhibitors already confirmed include:

- **Airseas** will present its kite-technology, a product of Airbus' aeronautical expertise, which has been developed in Nantes since 2021.
- **Chantiers de l'Atlantique** with their SolidSail, which will equip the ship built by Neoline (also present).
- **Grain de Sail**, whose cargo ship transports chocolate and coffee from the far ends of the world while limiting its carbon footprint.
- **Beyond the Sea**, operated by French sailor Yves Parlier, will present its kites designed to tow all types of ships, from pleasure boats to larger maritime transport ships.
- **CWS** will unveil its revolutionary innovation, a rigid, invertible and asymmetric wing-sail, that is capable of sailing upwind.
- **TOWT** and its sailing cargo ships that are already transporting goods across the world's seven seas.
- **Farwind** - a spin-off from Centrale Nantes - develops integrated solutions for energy conversion in the open sea.

Ayro and **Bound4Blue** are also among the exhibitors who have confirmed their presence for the second edition of Wind for Goods.

“Saint-Nazaire is delighted to host Wind for Goods, the only national event dedicated to wind-powered transport. This event highlights all the concrete solutions for decarbonising maritime transport. And Saint-Nazaire is at the forefront of sailing transport, as it is in shipbuilding and marine renewable energy. New job-creating companies have expanded this sector of wind-powered transport. Industry is not the problem, it is the solution”, rejoices David Samzun, the Mayor of Saint-Nazaire.

“This second edition of Wind for Goods clearly demonstrates - both in France and internationally - the level of maturity of wind energy innovation and the strength of its ecosystem in the Nantes Saint-Nazaire area. This event reflects our ambition to transform the maritime sector in a sustainable way, a goal that we are pursuing in our territories with all our local economic players”, explains Johanna Rolland, Mayor of Nantes, President of the Nantes Métropole and President of Nantes Saint-Nazaire Développement.

“The Pays de Loire Region has designated 2023 as the year of environmental challenges. Our ambition is to accompany all sectors in the decarbonisation of their activities and to support all the approaches that aim to reduce environmental impacts. The wind-powered transport sector is playing an increasingly important role in the decarbonisation of maritime transport, and I am proud that the Region is joining forces with the Wind for Goods organisation in order to promote concrete and innovative solutions for addressing the challenges associated with environmental transition!” highlights Christelle Morançais, President of the Pays de Loire Region.



About Nantes Saint-Nazaire Développement

The Nantes Saint-Nazaire Développement Agency's mission is to promote sustainable economic development in the Nantes and Saint-Nazaire area. We work to attract French and international companies in the region's sectors of excellence, which create added value in terms of economic, environmental and social transitions. We offer a comprehensive package of services to help companies, their employees and their families get settled in. For instance, we help them find accommodation, guide them in connecting with professional networks and recruiting their teams, and support their communication campaigns when setting up their businesses in the region.

Nantes Saint-Nazaire Développement has supported more than 670 companies since its creation in 2015, particularly in the region's strategic sectors such as digital tech, sustainable industry (renewable energy, wind-powered shipping and boating), creative industries and healthcare. Over the years, the agency has helped create over 8,500 jobs in the region. Funded by Nantes Métropole, the Communauté d'Agglomération de la Région Nazairienne (CARENE) and the Nantes St-Nazaire CCI, it is headed by Nicolas Debon and currently employs 30 people.

Website: www.nantes-saintnazaire.fr/en

Press contacts

Florence GUEDAS

florence.guedas@nantes-saintnazaire.fr

+33 (0)6 83 35 15 20